JOB DESCRIPTION

CLASSIFICATION: Exempt/Salary
POSITION: Creative Strategist
EMPLOYMENT STATUS: Full Time
SUPERVISOR: Vice Presidents
ALIGNS CLOSELY WITH:
- Senior Director of Public Policy
- Director of Growth Strategies
- Digital Advocacy Manager

FUNCTION:
Are you committed to changing the way our culture views sex trafficking? Do you understand the critical role the media and the public can play in raising national awareness and influencing policy and practices at all levels? If you have a track record showing pursuit of these things, Shared Hope International has an opportunity for you.

Shared Hope International has a position for a strategist in our Washington, DC Institute for Justice & Advocacy. We are a well-established leader in the fight against sex trafficking with twenty plus years of experience working to bring about change in laws, policies, practices and perceptions of the crime that pertain to those who are victimized by sex trafficking. We convene leaders and stakeholders for research and action through many thought leader events, including the only annual national conference on juvenile sex trafficking.

We are looking for a poised, confident communicator with experience advocating for justice at an agency, non-profit, government or media organization. The right candidate will have a proven understanding of the modern media landscape and the importance of defining audiences for action and will use that knowledge to advance the mission of Shared Hope International.

ESSENTIAL DUTIES:
- Function as liaison between the organization’s policy team and growth strategies team. Must quickly develop an understanding of both aspects of this work and be able to project manage to both sets of goals.
- Build integrated advocacy campaigns that include wide-ranging activities and tactics, including research, communications and marketing, events, government affairs, community outreach, and grassroots mobilization, to name a few.
- Ensure campaigns identify clear audiences, articulate objectives and execute well-developed strategies and tactics to achieve those objectives.
- Assemble and manage collaborations comprised of allied groups and individuals to help develop and execute campaigns.

QUALIFICATIONS:
- Proven ability to quickly pivot and shift strategies toward rapid response campaigns that advance the organization’s goals and outreach.
Experience with mobilizing grasstops and grassroots movements to affect how broader society views specific issues.

- Proven ability to execute and evaluate an integrated communications and marketing strategy.
- Experience developing strategic media, social media and communications outreach plans as part of a campaign.
- Experience working with graphic design, video and web development teams and vendors.
- Prefer a professional with 8+ years of relevant experience and a working knowledge of technology and systems, including or similar to GoToWebinar, Salesforce, Pardot, Phone2Action and Office365.

**ABILITIES:**
1. Ability to stand or sit for prolonged duration
2. Ability to perform repetitive finger, hand, and arm movements
3. Ability to lift 25 lbs.
4. Talking-giving verbal instructions in close range, and speaking over the phone,
5. Able to perform simple math
6. Ability to utilize electronic equipment such as computer, telephone, etc.
7. Ability to think critically and provide appropriate solution

**Work location:** Shared Hope Institute for Justice & Advocacy in Washington, DC.

**Disclaimers:**
1. SHI is an “At-will” employer. This job description is provided for informational purposes only and does not form the basis of a contract.
2. This description is intended to provide an overview of the responsibilities and duties of the position. It is not all-inclusive. The incumbent in the position will be expected to perform other duties as required. The responsibilities may change over time.

**Salary:** $80,000/yr. 401K employee match available, health insurance benefit with $100 employee contribution, and performance-based salary increases.

Qualified candidates should email to jobs@sharedhope.org:
1) Cover letter, indicating three (3) professional references with contact information
2) Resume
3) Cover letter articulating motivation and goals, not restating resume
4) Signed Statement of Faith

Interviews of all qualified applicants will be in person at the Washington, DC Shared Hope office. Shared Hope cannot pay or reimburse travel costs for interviewees. The desired start date will be as soon as a qualified person is found for this position.